

Specific strategies -Rusizi

Potentialities	Strategies
<p>SUITABLE LAND FOR AGRIBUSINESS</p>	<ul style="list-style-type: none"> ✓ Use exiting manpower, soil fertility, available farming modern techniques and favorable climate to increase production to meet local and regional demand ✓ Link cooperatives that intervene in rice and maize production to existing financial facilities by using existing guaranty fund for agribusiness financing and also capitalized on modern farming techniques, storage and export promotion by using NAEB,RAB and other district partners to strengthen capacity of farmers and cooperatives for better agribusiness performance ✓ Use existing manpower, to avoid soil erosion and land slide through recommended sustainable soil conservation practices and establish sustainable systems and culture among RUSIZI community members for soil erosion prevention measures ✓ Use existing electricity and energy sources (EWSA infrastructure and water sources) to promote agribusiness industry
<p>CROSS-BORDER MANUFACTURING DEVELOPMENT FOR</p>	<ul style="list-style-type: none"> ✓ Promotion of travel agencies and transport facilities to capitalize on travelling needs of cross-border traders by developing marketing strategies of the travel companies ✓ Promote the financial market as well as ICT services in order to attract foreign customers ✓ Reinforce the existing market of craft products respond to cross border demands ✓ Strengthen cooperatives' capacity to add value to their products to become competitive on the export market ✓ Improve border services by using ICT system in order to facilitate smooth tax payment ✓ Actively engaging in private sector federations to inform tax payers about existing laws and policies
<p>MINERAL DEPOSITS AND QUARRIES FOR MINING DEVELOPMENT</p>	<ul style="list-style-type: none"> ✓ Invest in existing mineral deposit (Gold) and local abundant manpower to meet local and international market needs ✓ Link existing mining cooperatives with financial institutions and potential investors to increase production for district economic development ✓ Use environment officer at district level to reinforce environment protection education and regulations towards mining investors for sustainable development ✓ Connect mining cooperatives to existing financial institutions to acquire modern mining equipment for increased productivity ✓ Synergizing with specialized institutions (WDA, PSF) to increase the number of trained mining technicians, specialists, and manpower for effective mining operations

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	<ul style="list-style-type: none"> ✓ Leverage technical capacities for cost effective operations to cope with possible financial crisis effects.
<p>ATTRACTION FOR TOURISM DEVELOPMENT</p>	<ul style="list-style-type: none"> ✓ Capitalizing Rwandan culture of hospitality and dance to keep good image and meet tourism expectations ✓ Upgrading hotels and guest houses and other tourism orientated services to international standards ✓ Use ICT infrastructure to market tourism sites , especially Nyungwe forests and attract more visitors ✓ Build and rehabilitate tourisms sites and basic infrastructures to meet the high demand tourism services ✓ Use various tourism destination to avail more choices for visitors and compete others and reinforcing marketing strategy towards various tourism sites ✓ Build capacity for hotels and tourism sites workers on customers care to face competition.
<p>WATER RESOURCES FOR ENERGY GENERATION</p>	<ul style="list-style-type: none"> ✓ Use waters falls, to advocate for external investors to establish hydropower plant to meet high local demand of electricity and energy ✓ Use specialized institutions to provide local electricity engineers ✓ Promote income generating activities project in district to boost community electricity purchasing power
<p>LAKE FOR INFRANSTRUCTURE DEVELOPMENT AND WATER RESOURCES FOR AGRIBUSINESS</p>	<ul style="list-style-type: none"> ✓ Avail modern ships to valorize maritime transport in partnership with other stakeholders ✓ (other districts and partners) ✓ Promote goods transportation through maritime transport means to reduce the cost of using vehicles ✓ Provide technical assistance in the development/rehabilitation of the trans-border trade with DRC ✓ Capitalize the presence of lake Kivu water and use modern ships to attract more customers ✓ Ensuring capacity building for both technicians and maritime transportation services staff to meet customers' needs.